

## FICHA DE INSCRIPCIÓN / REGISTRATION FORM

4th meeting of the  
European Network of  
Farmhouse Cheesemakers  
and the European  
Congress on "Food  
Security in Small Cheese-  
farmhouses".

"Combining Health with small  
productions"



From 2 to 5 May 2012, Zafra (Extremadura, Spain)



congreso.queserias.sanidad@gmail.com

## **Welcome to the 4th meeting of the European Network of Farmhouse Cheesemakers and the European Congress on "Food Safety in Small Cheese-farmhouses".**

**From 2 to 5 May 2012, Zafra (Extremadura, Spain)**

This year we celebrate the fourth annual meeting of the European Network of Farmhouse Cheesemakers in Zafra (Extremadura, Spain). This year we will hold a European Conference that will bring together producers, cheese technicians and health inspectors from European countries with a common goal: to share knowledge and initiate collaborations to combine small dairies with food safety.

Health and Food Quality are among the top priorities of European consumers. Repeated agro-industry downturns have caused a lack of consumer confidence in foods and is stimulating the growth of local production in more agro-industrialised countries.

This trend is important and sometimes comes face-to-face with paradoxical obstacles such as inconsistent application of regulations designed to preserve the health of consumers. The excessive application of health standards has led to the abandonment of small-scale dairies unable to make the investments needed to respond to health requirements.

To prevent further abandonment and preserve traditional European cheese production, has been launched this European Network of Farmhouse Cheesemakers.

During the meeting in Zafra, in addition to the conference devoted to "food safety in small cheese dairies," there will be time for workgroup meetings, visits to cheese dairies, and also... times for tasting cheeses coming from all over Europe.

We give our warmest welcome to the members of the Network, as well as to new people interested in being part of it. This time we also welcome health inspectors across Europe interested and / or specialized in small-scale production.

With my best regards,

Juan Gabriel Santiago  
Country Cheese Producer  
President of ARTEQUEX (Asociación de Queserías Artesanas de Campo de Extremadura)



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**Wednesday, May 2 (preferably for network members)**

Arrival and welcome of participants

**Thursday, May 3 (preferably for network members)**

Visits to farmhouse cheese and artisan dairies.

Organisation and management Network meeting.

**Friday, May 4: European Congress on "Food Security in Small Cheese-farmhouses"**

(With simultaneous translation into English, Italian, French, German and Spanish).

Cheese tasting and community dinner.

**Saturday, May 5: (preferably for network members)**

Meeting of the four working groups.

Meeting of Health Inspectors.

Restitution of the working groups and closing.



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## OUR GOAL

<b>Purpose of the congress:</b>	Disseminate European experiences that are combining quality health standards and small cheese production.
<b>To whom is the congress addressed?</b>	Cheesemakers, cheese health inspectors and cheese technicians.
<b>Who organizes the congress?</b>	The newly founded "Asociación de Quesos Artesanos de Campo de Extremadura (Artequex)" is responsible for the organization of the event in collaboration with other associations, technical centers and volunteers of the Spanish Network of Farmhouse Cheesemakers.

**ARTEQUEx**

Asociación de Queserías  
Artesanas de Campo de  
Extremadura

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**PROGRAM**

SCHEDULE	WEDNESDAY, MAY 2	THURSDAY, MAY 3	FRIDAY, MAY 4	SATURDAY, MAY 5
7.30		Technical Visits		
8.30			Accreditations	Working group meetings
9.30			Welcome and conference presentation	
9.45			Presentation of Extremadura-Spain: Agricultural Sector, cheese production and health inspection system.	
10.00			Presentation of the European Network of Farmhouse Cheesemakers and Guide of Best Hygiene Practices	
10.15			Panel 1: Adaptation of health regulations for small productions in Europe. Instruments.	
10.30			Adaptation of specific instruments in the following countries:	
11.45			Coffee Break	Coffee Break
12.10			Continued: adaptation of specific instruments in different countries	
13.15			Table 1 Thematic Debate	
14.00			Lunch	Lunch
15.15			Panel 2: Consumer protection.	
15.30			Table 2 Thematic Debate	
16.15			General Conclusions	
16.30			Presentation of actions held by the different working groups of the Network	
17.15			Coffee Break	Conclusions and common points of working groups.
17.40			European Cheese Presentation (without translation service)	
19.00		Internal meeting: European Network of Farmhouse Cheesemakers		
21.00	Welcome to delegations of the European Network		Cheese tasting and dinner	Dinner



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## CONTENTS

<p><b>PANELS</b> May 4.</p>	<p>On the 4<sup>th</sup> of May, two main panels will be developed, one devoted to analyzing the instruments, standards and elements related to sanitary hygiene and the other one devoted to analyzing consumer expectations on country and artisan cheese. It will include the involvement of experts in the cheese, health and veterinary field, as well as consumer associations to launch the appropriate elements of analysis. Throughout this day, and in the different work areas, there will be simultaneous translation into 5 languages (English, French, German, Italian and Spanish).</p>
<p><b>WORKING GROUPS AND CONCLUSIONS PRESENTATION</b> May 5.</p>	<p>On May 5<sup>th</sup>, continuing the dynamics of previous meetings, the four Working Groups set up within the European Network will meet again. Throughout the day they will convene, presenting their conclusions at the end of the day. These workspaces have already decided which language to use in their meetings. Therefore, there will be no translation and interpretation service during their development. There will be a fifth space for health professionals wishing to establish a European network specializing in small productions.</p>
<p><b>VISITS</b> May 3.</p>	<p>The itinerary of technical visits has been established as one of the first events of the meeting. Therefore, during the day on May 3, we will visit different farms in the region. There will be public transportation for those network members who wish to participate.</p>
<p><b>NETWORK INTERNAL MEETING</b> May 3.</p>	<p>An internal meeting of the network members has been organized on May 3 after the visits to discuss issues related to their organization, management and financing that are important to the future of the network.</p>



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## REGISTRATION FORM

The participation of the members of the European Network of Farmhouses Cheesemakers in this Fourth Meeting and Congress is free, however participants should cover their own expenses arising from their travel to the venue, as well as accommodation.

<b>PARTICIPANT DETAILS</b>	NAME	
	ADDRESS	
	CITY	
	COUNTRY	
	EMAIL	
	PHONE	
	PROFESSIONAL FIELD	
<b>EXPENSES</b>	.- The participation in the congress is free for members of the network. .-Expenses should be paid by electronic transfer to the Organizing Committee once you will receive confirmation of your registration. Deadline: April the 20 <sup>th</sup> . .-Accommodation expenses should be paid directly at the chosen hotel.	

Date and signature: \_\_\_\_\_

The deadline for receipt of forms is April the 15th. You will receive confirmation of your registration by email.

Send the registration form through the following means:

- By email : [secretaria@entretg.com](mailto:secretaria@entretg.com)
- By fax: 0034 927 42 72 53
- By mail: Secretaría Técnica Congreso Queserías de Campo  
EntreTG Consultoría Servicios y eventos S.L.  
Avd. Dolores Ibárruri, nº 34. Despacho 13  
Código Postal 10600 Plasencia. Extremadura. España



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Preferably for Network members, please indicate the actions that you will participate in<sup>1</sup>:

<b>PROGRAM</b>	<ul style="list-style-type: none"><li><input type="radio"/> Receiving delegations. May 2</li><li><input type="radio"/> Technical visits. May 3</li><li><input type="radio"/> Internal meeting of the European Network. May 3</li><li><input type="radio"/> European Congress on Food Safety. May 4.</li><li><input type="radio"/> Cheese tasting. May 4.</li></ul>
<b>WORKING GROUPS</b>	<p>I want to participate in the following working group:</p> <ul style="list-style-type: none"><li><input type="radio"/> Hygiene Working Group</li><li><input type="radio"/> Technology Working Group</li><li><input type="radio"/> Marketing Working Group</li><li><input type="radio"/> Meat Valuation Working Group</li><li><input type="radio"/> Health Inspectors Working Group</li></ul>

<sup>1</sup> Upon request, it is possible for potential members to participate in the Work Groups. Interested persons should communicate this desire directly to the Organizing Committee, which will provide information about the appropriate protocol and will also communicate the approval or disapproval for admittance





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## ACCOMODATION AND EXPENSES

<b>EXPENSES AND TRANSPORTATION TO TECHNICAL VISITS</b>	<p>Catering services will be organized in different establishments in the town of Zafra. The services have been divided into days so you can mark the box of those you want to participate in, depending on your arrival day and preferences.</p> <p>MAY 2:</p> <p><input type="radio"/> Welcome dinner: cost 15 €</p> <p>MAY 3:</p> <p><input type="radio"/> Public transportation and country lunch: cost 17 € <input type="radio"/> Tapas dinner in the city: cost 12 €</p> <p>MAY 4:</p> <p><input type="radio"/> 2 coffee breaks, lunch, cheese tasting and dinner: cost 30 €</p> <p>MAY 5:</p> <p><input type="radio"/> 1 coffee break and lunch: cost 14 € <input type="radio"/> Dinner and farewell party: cost 12 € <input type="radio"/> I wish to hire all support services and travel to technical visits: cost 100 €</p>
<b>ACCOMODATION</b>	<p>We have contacted various hotels in the town of Zafra, and negotiated reduced rates for delegates. Here you have the different options provided. Accommodation expenses should be paid by the participant directly to the hotel:</p> <p>➤ <b>Casa Palacio Conde de la Corte ****</b> <b>C/ Pilar Redondo, 2</b> <b>00 34 924 56 33 11</b> <b>www.condedelacorte.com</b> <b>reservas@condedelacorte.com</b></p>



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**Accommodation and breakfast per night:**

Double room	86,40 €
Double Room for single use	69,12 €
Double Room <i>GRAN CLASE</i>	119,60 €
Double room <i>GRAN CLASE</i> single use	95,68 €

- **Parador Nacional de Turismo \*\*\*\***  
**Pza Corazón de María , 7**  
Tel.: +34 924 55 45 40  
Fax.: +34 924 55 10 18  
e-mail: [zafra@parador.es](mailto:zafra@parador.es)  
[www.parador.es](http://www.parador.es)  
[www.paradores.tv](http://www.paradores.tv)

**Accommodation and breakfast per night:**

Double room	135,10 €
Double Room for single use	101,36 €

- **Hotel Huerta Honda \*\*\***  
**C/ López Asme, 30**  
**0034 924 55 41 00**  
**[www.hotelhuertahonda.com](http://www.hotelhuertahonda.com)**  
**[reservas@hotelhuertahonda.com](mailto:reservas@hotelhuertahonda.com)**

**Accommodation and breakfast per night:**

Double room	69 €
Double Room for single use	55 €

- **Hotel Victoria \*\***  
**Plaza España, 8**  
**00 34 924 55 43 82**  
**[www.hotelvictoria.com](http://www.hotelvictoria.com)**  
**[hvictoriazafra@msn.com](mailto:hvictoriazafra@msn.com)**

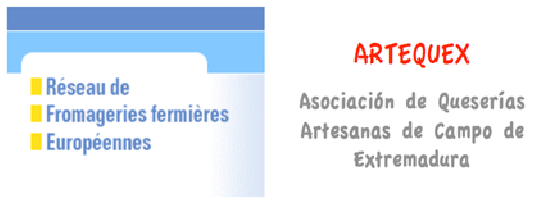
**Accommodation per night**

Double room	45 €
Single room	25 €
(*) no breakfast in this hotel	



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	<p>➤ <b>Hotel Plaza Grande *</b> <b>C/ Pasteleros, 2</b> <b>00 34 924 56 31 63</b> <b>www.hotelplazagrande.com</b> <b>reservas@hotelplazagrande.com</b></p> <p><b>Accommodation and breakfast per night:</b></p> <table><tbody><tr><td>Double room</td><td>38 €</td></tr><tr><td>Triple room</td><td>52 €</td></tr><tr><td>Single room</td><td>23 €</td></tr><tr><td>Double room for single use</td><td>30€</td></tr></tbody></table>	Double room	38 €	Triple room	52 €	Single room	23 €	Double room for single use	30€
Double room	38 €								
Triple room	52 €								
Single room	23 €								
Double room for single use	30€								
<b>ALTERNATIVE ACCOMODATION</b>	As an alternative to the Hotels offered, the Organization is negotiating with neighbours of Zafra the possibility of participants' staying in families' homes. Those participants interested in this alternative, please get in touch with the Organizing Committee.								
<b>GETTING TO ZAFRA</b>	<p>. - The nearest international airports are Seville (145 Km), Lisbon (300 km), Madrid (420 Km).</p> <p>. – Bus service: Sevilla-Zafra-Sevilla operated by Leda (<a href="http://www.leda.es">www.leda.es</a>).</p> <p>.- Bus service: Madrid-Zafra-Madrid operated by Avanzabus (<a href="http://www.avanzabus.com">www.avanzabus.com</a>).</p>								



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## CURRENT SPONSORS

### AYUNTAMIENTO DE ZAFRA



Zafra is located in the heart of southern Extremadura. It is a city with deep historical roots, as the capital of the Dukedom of Feria, as well as a crossroads of trade routes. It currently shows an enormous strength and growth that makes it an ideal place to live and visit. It is one of the most renowned cities of Extremadura due in part to its location in the south of the region at the edge of the old Roman Silver Route (N-630), between Andalucía, Castilla La Mancha and the Portuguese Alentejo, which has made the city an inevitable point of reference for the traveler as a place to rest and shelter.

### INTERNATIONAL LIVESTOCK FAIR



The frontier city of Zafra annually holds one of the major livestock events around the country, with a historical tradition that dates back several centuries. The exhibition of this encounter dates from 1380 in which King Juan I granted the town a weekly market, which was expanded in 1395 with a market feast of St. John. In 1453 John II extended these grants, adding the feast of San Miguel, which is the antecedent of the one which is held today.